

AttTrak

Employer empowerment to attract, transfer and keep young people in metal industries

WORKSHOP WEEK
IN POLAND
19 – 23 OCTOBER 2020



AGENDA

Location: Białystok Science and Technology Park,
Białystok, 71 ZURAWIA STREET; (CET Time)

TUESDAY – SPAIN

Factors of building an attractive organizational culture of the employer:

- transformation of the organizational culture
- how to build a modern organization, adapted to the new management models
- Relationship building between employer and employee

Target groups:

Enterprises: HR, innovation and general managers; workforce; HR managers and head of vocational training centres.

09:00 – 12:00 Białystok Science and Technology Park

THURSDAY – ITALY

Motivation at any level:

how to stimulate it? What tools do we have for a concrete impact? Motivation of VET teachers, transferring passion to students and promoting Metal Business

Target groups:

School directors, teachers of vocational subjects, Heads of education departments of local authorities

09:00 – 11:00 Białystok Science and Technology Park

Registration link (online participation):

<https://forms.gle/mFFhCvLKKrUw2qxH7>

19.X

10:00 –
- 12:00

20.X

09:00 –
- 12:00

21.X

9:00 –
- 11:00

22.X

9:00 –
- 11:00

23.X

09:00 –
- 12:00

MONDAY – GERMANY

Effective cooperation between "actors/players" of the dual system.

Their motivations to develop good cooperation and an effective VET system. Model analysis from "Concept to the reality" based on "industry case".

Target groups:

Business – HR; Teachers; Employers; students;

10:00 – 12:00 Białystok Science and Technology Park

WEDNESDAY – LITHUANIA

Motivation at any level:

how to stimulate it? What tools do we have for a concrete impact? Motivations of future and current employees of metal and machine industry companies.

Target groups:

Teachers; students; HR departments, business owners

09:00 – 11:00 Białystok Science and Technology Park

FRIDAY - POLAND

VET Teachers competences. How to impact on their growth path, how to face/solve their training needs during their professional life-time (e.g. international mobility)? What new tools they need in order to face Z-gen?

Target groups:

School heads, teachers of vocational subjects, academic teachers

09:00 – 12:00 Białystok Science and Technology Park

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Workshop's agenda with Zoom links (for online participation)

Mon, 19 Oct, 10:00 AM - 12:00 PM

German Day - AttTrak Workshop in PL

Effective cooperation between "actors/players" of the dual system

<https://us02web.zoom.us/j/82052051272?pwd=RU45MUZYzNTODQyc2NrYnpVZGZlZz09>

Tue, 20 Oct, 9:00 AM - 12:00 PM

Spanish Day - AttTrak Workshop in PL

Factors of building an attractive organizational culture of the employer

<https://us02web.zoom.us/j/86722956091?pwd=eIRMNjR5SWU3d2FHcE1pdFRXQVlHdz09>

Wed, 21 Oct, 9:00 AM - 11:00 AM

Lithuanian Day - AttTrak Workshop in PL

Motivation at any level: how to stimulate it? What tools do we have for a concrete impact?

<https://us02web.zoom.us/j/82406131451?pwd=S1ZSVEo0ZUR0dXFFNmZrQTJlVHF6Zz09>

Thu, 22 Oct, 9:00 AM - 11:00 AM

Italian Day - AttTrak Workshop in PL

Motivation at any level: how to stimulate it? What tools do we have for a concrete impact?

Motivation of VET teachers

<https://us02web.zoom.us/j/89564288273?pwd=SkhBUDZSQk9xeWQ4anZDcXRHNC9BUT09>

Fri, 23 Oct, 9:00 AM - 12:00 PM

Polish Day - AttTrak Workshop in PL

VET Teachers competences. How to impact on their growth path, how to face/solve their training needs during their professional life-time (e.g. international mobility)?

<https://us02web.zoom.us/j/86231390033?pwd=aUtiY3RleUFKSINZcUFHMmxgZFVQUT09>

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Mon, Oct 19

10:00 AM - 12:00 PM

German Day - AttTrak Workshop in PL

Meeting ID: 820 5205 1272

Tue, Oct 20

09:00 AM - 12:00 PM

Spanish Day - AttTrak Workshop in PL

Meeting ID: 867 2295 6091

Wed, Oct 21

09:00 AM - 11:00 AM

Lithuanian Day - AttTrak Workshop in PL

Meeting ID: 824 0613 1451

Thu, Oct 22

09:00 AM - 11:00 AM

Italian Day - AttTrak Workshop in PL

Meeting ID: 895 6428 8273

Fri, Oct 23

09:00 AM - 12:00 PM

Polish Day - AttTrak Workshop in PL

TRAINER'S BIOGRAPHY



ITALY

Luca Fumagalli is Assistant Professor at Politecnico di Milano. He is Mechanical Engineer, graduated at Politecnico di Milano in 2006, and obtained PhD in Industrial Engineering at Politecnico di Milano in 2010. He works on different research topics about production management, industrial services and in particular maintenance management related topics, with a specific concern on new technological solutions. His research activity has been related also with European research funded projects. Luca Fumagalli is co-director of Industry 4.0 Lab at DIG and vice-director of Master Megmi delivered by MIP.



GERMANY

Prof. Dr.-Ing. Jörg Reiff-Stephan Mechanical engineering and computer science - business administration and marketing are educational stages of Prof. Dr. Reiff-Stephan. Studies at the TU Berlin as well as research stays in Hong Kong, Stuttgart and Zurich laid the foundations for an entrepreneurial and scientific career. Prof. Dr. Reiff-Stephan managed his own special purpose machine construction companies, which were primarily dedicated to automation technology for the automotive sector. He has been able to apply his experience to teaching at the Berlin School of Art and the Steinbeis University since 2001. After selling the technology, Prof. Dr. Reiff-Stephan has been concentrating for ten years at the TH Wildau on developing study programs and setting up a project group in the field of cyberphysical production systems. He is a collegiate member of the systems engineering department of the DFG, director of the Institute for Cyberphysical Production Systems and chairman of the board of the Federal Association for Applied Automation Technology in teaching and development. Since September 2019, Prof. Dr. Reiff-Stephan has been spokesman of the Cluster Metall Brandenburg.

TRAINER'S BIOGRAPHY



LITHUANIA

Dr. Vidmantas Tūtlys Director of the Center for Vocational Education and Research at Vytautas Magnus University in Kaunas. He is a member of Bologna Experts group of Lithuania about international research network of vocational education. He coordinate different European projects related to development of vocational education and training and vocational qualifications.



SPAIN

María Rosell Roperó Talent development and cultural transformation strategist, as well as Innovation and organizational design facilitator. More than 7 years of experience in Operations and HR Management in a world-class leading company in the tourism and banking sector. Project management experience in digital and cultural transformation field (2017-2018). HR and On-Site manager for the implementation of the subsidiary at Sydney International Airport. 3 years of experience as international training manager in 8 countries. Master's degree in creative and innovative Businesses administration. Bachelor Degree in English Philology. Certified conduct and motivators Analyst, as well as consultant on Cultural Transformation tools. Executive coach and Neurolinguistic programming practitioner associated with International Coach Federation, trained on Agile methodologies applied to HR.

TRAINER'S BIOGRAPHY



POLAND

Elwira Rusilowicz-Lipinska Consultant in the area of employer brand building and talent management, operating between of HR and marketing. Business coach. Has many years of experience in the field of soft HR and internal communication, training, strategy implementation and communication. Specializes in Employer Branding. Consultant of HR in British American-Tobacco - Poland. Metal Processing Cluster consultant and adviser in the field of HR.

A member of the Podlasie HR Association, a graduate of the SET Group Business Trainers Academy and postgraduate studies in Marketing and Management at SGH, where in her diploma thesis she devoted herself to the topic of employer branding.